

babybrezza[®]
we make parenting easier

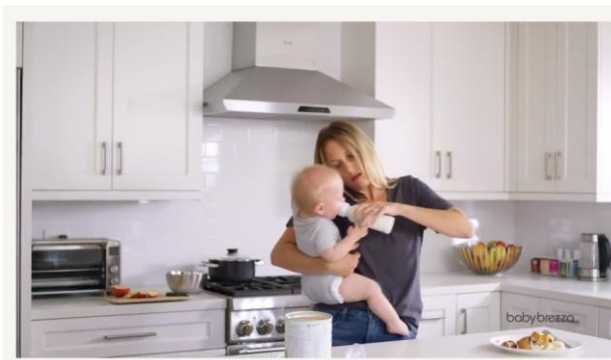
brought to you by



WHY babybrezza[®] ?

Baby Brezza Offers Unique Benefit – “Making Parenting Easier”

- Parents spend **30 minutes or longer every day** managing baby feeding tasks including:
 - Preparing and warming bottles (6+ per day)
 - Washing, drying and sterilizing bottles and pump parts (6+ per day)
- **Baby Brezza uniquely makes baby feeding tasks EASIER by simplifying these tasks. At the push of a button, you can:**
 - Make a warm formula bottle / Safely warm breastmilk and formula
 - Sterilize and dry bottles and pump parts
 - Wash and dry baby products
- **This is why parents call Baby Brezza products “Lifesavers” and “Game Changers”** because they save parents a lot of precious time that they can spend loving their baby more!



Baby Brezza Is #1 Brand Of Baby Appliances That Simplify Parenting

Formula Dispensing



formula pro advanced

Bottle Warming



safe+smart
bottle warmer

Sterilizing & Drying



sterilizer dryer
advanced

Baby Brezza Products Win Many Global Parenting Awards

Formula Pro Advanced



Safe + Smart Bottle Warmer



Sterilizer Dryer Advanced



Formula Dispensing Solutions

Formula Feeding Is Popular But Time-Consuming

- Nearly all Moms around the world formula feed regularly while supplementing with breastfeeding and pumping
- Formula feeding is time-consuming and bothersome because each bottle takes up to 5 minutes to prepare/warm



Step 1:

Add water



Step 2:

Scoop formula, which can easily spill



Step 3:

Shake bottle, which can add air bubbles



Step 4:

Warm the bottle, which can take 5 minutes – *painfully long when baby is hungry/crying*

formula pro[®]
advanced



- Launched first formula dispenser in 2013
- Automatically makes a warm formula bottle instantly
- Customize with 3 temperatures (Body, Warmer Than Body, Room)
- Dispenses 60-300ml of formula/water only
- Works with virtually all formulas & all bottles
- Most accurate – uses the specific setting for each formula to dispense proper formula-water ratio
- Sold in 30+ countries
- MRP: 29,999/-

<https://youtu.be/f5HkNLV-nHo>

★★★★★ 15037 Reviews

Formula Pro Advanced Offers Instant Dispensing vs Perfect Prep

	Baby Brezza Formula Pro Adv.	Tomme Tippee Perfect Prep
Automatically makes warm formula bottle	✓	--
Dispenses and mixes formula and water	✓	---
Total Dispensing Time	Instant-15 Seconds	2 minutes
# of water temperatures	3 (Room Temp, Body Temp, Warmer than Body temp)	2 (Hot/Cooler)
Delivers “hot shot” of 70 degree C water	--	✓
LCD control panel/nightlight	✓	--
Requires water filter	--	✓

Sterilizing & Drying Solutions

Sterilizing Is Popular But Time-Consuming and Potentially Unsafe

- Nearly all Moms globally sterilize bottles, pump parts & accessories on a regular basis to keep germs away from their babies.
- Many popular methods are time-consuming, slow and can be unsafe PLUS require drying on drying rack that exposes products to germs



Boiling

- Time-consuming: Takes 20+ minutes
- Constant attention needed to keep products under boiling water
- Unsafe: Easily burn hands when removing products filled with boiling water



Microwave Sterilizers/Bags

- Unsafe: Easily burn hands when opening since steam rushes out



UV Sterilizers

- Less effective: Light is a beam which doesn't shine on all surfaces
- Light bulbs wear out and lose effectiveness



Drying Racks

- Rack is filled with germs: moisture breeds more germs
- Time-consuming: Takes hours to drip dry

Source: Baby Brezza Research, 2021-2022, among Moms in each country with baby under 12 months old

Baby Brezza Automates Sterilizing & Drying And Is #1 Brand

one step™
sterilizer dryer
advanced



- Second generation Sterilizer Dryer
- Automatically sterilizes, then dries 33% faster bottles, pump parts & accessories
- HEPA filter ensures dries with 95% germ-free air
- Largest capacity: holds 8 bottles, 2 pump part sets and accessories from any brand

- Keeps everything sterile inside for 24 hours
- Modular so you can use 4 ways – only one with 2 bins (large, small) and 1 accessory tray
- 4 in 1 functionality (Sterilize & Dry, Sterilize Only, Dry Only, Storage Rack)
- MRP: 15,999/-



1

Short bottles in lower bin;
Pump parts and nipples in top bin
and accessory tray



2

Tall bottles in lower bin;
Pump parts and nipples in top bin;
No accessory tray



3

Short bottles in lower bin;
Pump parts and nipples
in accessory tray; No top bin



4

Pump parts or nipples in top bin;
No lower bin or accessory tray

★★★★☆ 366 Reviews

https://youtu.be/I4hK_nVbXTs

Baby Brezza Sterilizer Dryers Offers More Benefits

	Baby Brezza SD Advanced	Avent Sterilizer Dryer
Bottles Capacity	6	6
Fits all bottles	✓	No – doesn't fit tall skinny bottles
LCD Control With Timer	✓	--
# Dryer Settings	3 (30 min, 45 min, 60 min)	1
HEPA Filter	✓	--
Measuring Cup for easy filling	--	--
Modular	✓ 2 bins, 1 tray	2 bins
Drying Time	30 min	30 min
Auto Shut-Off	✓	✓

Bottle Warming Solutions

Bottle Warming Is Popular But #1 Approach Is Slow & Uneven

- Nearly all Moms around the world formula feed regularly while supplementing with breastfeeding and pumping.
- #1 method is using bottle warmers BUT they are slow, heat unevenly and can ruin pumped breastmilk.



Traditional Bottle Warmers

- Slow: Takes 5+ minutes
- Heats unevenly: Heating plate on bottom heats liquid on bottom/sides faster than middle
- Steam Ruins Breastmilk: Most warmers only use steam heat, which ruins breastmilk proteins
- Not Precise: Most warmers have simple settings unrelated to volume – can lead to ultra hot bottles



Microwave

- Unsafe: Microwaves don't heat evenly, creating dangerous hot spots in milk

Baby Brezza Safely/Quickly Warms & Is #1 Brand Of Advanced Warmers

safe+smart
bottle warmer



- Only warmer that safely heats/defrosts breastmilk & formula with 2 unique settings
 - Warm water bath: Safely warms/defrosts breastmilk, protecting proteins (*unlike other warmers that only use steam heat*)
 - Steam heat: Rapidly warms formula/baby food
- Only warmer with Smart Bluetooth Control so you can operate from and get alerts on the phone
- Easy to use – just choose settings, warmer chooses warming time, alerts you when finished, then shuts off automatically
- Fits virtually all bottles, milk storage bags, and baby food jars
- MRP: 11,999/-

★★★★☆ 2,180

<https://youtu.be/0THNzSsIUVA>

Baby Brezza Bottle Warmers Offers More Benefits

	Baby Brezza Safe+ Smart Warmer	Tommee Tippee Easi-Warm
Warming Modes	2 (Warm Water Bath & Steam)	1 (Steam)
Dispenses Instantly	--	--
Smart control	✓	--
Includes Measuring Cup	✓	--
Warms most bottles, storage bags, food jars	✓	✓
LCD Control Panel	✓	--
Auto Shut-Off	✓	✓

Coming Soon

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