



- SINCE 1918, JAPAN -

# 2022 Product Catalogue



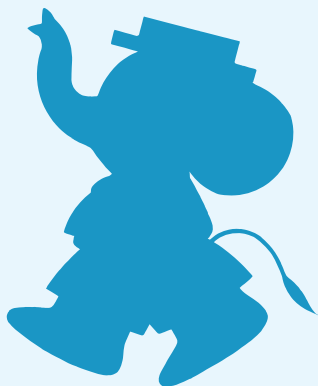
*For the future*

## ESTABLISHED IN 1918

The history of the Zojirushi goes back to a glass-lined vacuum bottle created in 1918. This bottle for home use was created using vacuum insulation – a breakthrough technology at the time. In the years since then, Zojirushi has established itself as a top manufacturer of vacuum bottles and has continued to leverage the latest technologies to create a constant stream of leading-edge products that make life more comfortable and convenient.

Although much has changed and lifestyles have become more varied, our corporate philosophy of “Creating a quality of life.” continues to be reflected in our many products and services.

## GLOBAL NETWORK



# STAINLESS STEEL VACUUM INSULATED PRODUCTS

## Mugs

### ONE TOUCH FLIP-OPEN

Step 1



While the button is pressed, the cap remains slightly open. Excessive dew on the cap drops.

Step 2



The cap will flip open when you release your finger from the button.

### TH TWIST-OPEN



Designed to drink directly out of the mug. Just twist to open the lid.

#### SLiD Design\*

It stands for Slim, Light and Thin



\*Vacuum layer is only about 1 mm thick for lightweight insulation.

#### Whole-Body Washable

Can be rinsed out completely to keep clean



Do not soak under water.

#### Non-Stick Coating

Discoloration and odors won't stick



#### Air Vent System

Easy to drink, with no gurgling. Drink flows out twice as fast!

(Compared to ST-XB)

#### Tealeaf Filter



Removable and Easy-to-Clean Tealeaf Filter.

#### Tealeaf Storage



#### Plastic Drinking Mouth

Functioning as a cover, the plastic mouth is pleasant to drink from. It also indicate that the drinking spout equipped with plastic mouth.



\*See list of models for availability of functions. \*\*Except One-Piece Lid

#### Gasket-Free One-Piece Lid



Gasket-Free ensures no accidental leaks, and helps prevent the loss of parts.

SM-ZA Only

#### Take-Apart Stopper



Can be taken apart to clean.

Photo shows SM-J type.

Photo shows SM-K type.

### ONE TOUCH FLIP-OPEN



#### SM-SP24

MRP: ₹1,790/-

240ml



Candy Pink: PZ



Mint: AZ



Vanilla: WZ

#### SC-ZT45-AZ

MRP: ₹3,390/-

520ml



Cyan Blue:  
SC-ZT45-AZ

2 WAY



(Cap For Hot & Cold Beverages)



(Drink Directly For Cold Beverages Only)

#### SM-SE36

MRP: ₹1,990/-

340ml



Garnet Red: RZ



# ONE TOUCH FLIP-OPEN

## SM-SD48

MRP: ₹2,190/-

480ml



Matte Gold: NM

## SM-SD48PR

MRP: ₹2,190/-

480ml



Floral Pink: PU

## SM-SD60

MRP: ₹2,490/-

480ml



Matte Blue: AM

## SM-SG48

MRP: ₹2,190/-

480ml



Star Gradation: GJ



Hedgehog: GK



Unicorn And Sweet: VZ

## SM-SS48

MRP: ₹2,190/-

480ml



Star Gold: NZ



Star Silver: SZ

## SM-KC48

MRP: ₹2,190/-

480ml



Rose Gold: SM

## SM-WA48

MRP: ₹2,790/-

480ml



Black: BA



Blue: AA



Khaki: GD

## SM-WA60

MRP: ₹3,290/-

600ml



SM-WA60-BA



Metallic Green-GD





# ONE TOUCH FLIP-OPEN

## SM-TA36

MRP: ₹2,890/-

360ml



Black: BA  
-TA36 : 216151



Stainless: XA  
-TA36 : 713391

## SM-TA60

MRP: ₹2,990/-

600ml



Black: BA  
-TA60 : 216236



Stainless: XA  
-TA60 : 713414

## SM-TA48 480ml

MRP: ₹2,790/-

MRP: ₹2,990/-



Black: BA  
-TA48 : 216199



Stainless: XA  
-TA48 : 713407



Places white: WU

## SM-YAF48

MRP: ₹3,290/-

480ml



Stainless: XA  
-YAF48 : 710956



COCOA: TD  
-YAF48 : 710963



Compact design takes minimal space while maximizing capacity



Wide opening makes it easy to fill and clean





TWIST-OPEN

### SM-ZA48/ZA60

MRP: ₹2,990/-

480ml



Slate Black: BM  
-ZA48 : 219220

MRP: ₹3,290/-

600ml



Slate Black: BM  
-ZA60 : 219244



### SM-JTE46

MRP: ₹3,490/-

460ml



Pink Champagne:PX  
-JTE46 : 709233



Deep Blue: AD  
-JTE46 : 709226

### SM-AGE35

MRP: ₹1,590/-

350 ml



Clear Blue: AC



Clear Pink: PC



Tealeaf Storage



Tealeaf Filter



Take-Apart  
Stopper

### SM-AGE50

MRP: ₹1,790/-

500ml



Stainless Steel: XA



Clear Pink: PC



Clear White: WA



Clear Blue: AC

### SM-LB48

MRP: ₹2,190/-

480ml



MATTE BLACK: BZ



Pink Gold: NP



Floral Pink: PM



Silver: SA

## TWO-WAY BOTTLES

**Two-Way Cup & Direct Drinking**



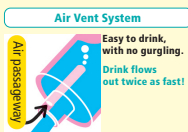
**Cup**      **Direct Drinking\***  
\*For cold beverages only

**Two-Way Cup & Straw**



**Cup**      **Straw\***  
\*For cold beverages only

**Air Vent System**



Easy to drink, with no gurgling.  
Drink flows out twice as fast!  
(Compared to ST-XB)

## TWO-WAY : CUP & DIRECT DRINKING

**SP-JB08**

MRP: ₹3,690/-

800ml



Black Blue : BU  
-JB08 : 217226



Without Cover



Cup



Smooth



Antibacterial Cup



Isotonic (Sports Drink)OK

## COOL BOTTLES (FOR COLD BEVERAGES ONLY)

**SD-CS50**

MRP: ₹3,690/-

500ml



Navy : AD  
-CS50 : 218612

**SD-HA15**

MRP: ₹5,990/-

1.5L



BLUE BLACK :  
SD-HA15-BB



Straw



Antibacterial Cup



Isotonic (Sports Drink)OK

**SM-QAF60**

MRP: ₹3,690/-



600ml

MRP: ₹3,290/-

COBALT BLUE: AK  
-QAF60 : 714954HIBISCUS RED: RK  
-QAF60 : 714961**SM-NAE48SA-RZ**

MRP: ₹2,190/-

480ml

Red: NAE48SA-  
RZ**Find Your Style**Flip Top  
One-touch flip open  
lid with lockTwist Off  
The snug fit lid is spill  
resistantRemovable Cup  
Lid can be used as a  
drinking cupSmooth Lip  
No sharp edges for  
comfort**BOTTLE WITH CUP****SJ-JS08/JS10**

MRP: ₹2,690/-

MRP: ₹2,790/-

MRP: ₹2,790/-

800ml

1.0L

1.0L

Black: BA  
-JS08 : 215208Black: BA  
-JS10 : 215222Stainless: XA  
-JS10 : 712554**SJ-TG10**

MRP: ₹2,790/-

1.0L

Blue: AA  
-TG10 : 211132**SF-CC15 1.5L / CC20 2.0L**

MRP: ₹3,990/-

MRP: ₹4,090/-

MRP: ₹4,490/-

Stainless: XA  
-CC15 : 196118Metallic Blue: AH  
-CC15 : 201034Stainless: XA  
-CC20 : 196132Lid conveniently turns  
into a cupOne-touch button for easy  
pour operation

## VACCUM INSULATED CARAFE

**SH-RA15**

MRP: ₹3,490/-

1.5L



Brown: TA  
-RA15 : 219053

Stainless Steel: XA  
-RA15 : 219046

**SH-RA19**

MRP: ₹3,790/-

1.9L

MRP: ₹3,990/-



Brown: TA  
-RA19 : 219077

Stainless Steel: XA  
-RA19 : 219060

**SH-HC15**

MRP: ₹4,190/-

1.5L



Mat Black: BM  
-HC15 : 219114

**SH-HC19**

MRP: ₹4,490/-

1.9L



Mat Copper: NU  
-HC19 : 219145

## VACCUM INSULATED AIR PUMP CARAFE

**SR-CC30**

MRP: ₹7,990/-

3.0L



Stainless: XA  
-CC30 : 212191



## VACCUM INSULATED TEA TUMBLER

48ML

**SE-KAE 48**

MRP: ₹3,990/-



Cyan Blue:AZ



Off White:WZ



Brown: TA

## TUMBLERS

Tumbler with stainless steel vacuum insulated structure provides high keep warm and keep cool performance

Tumbler with vacuum insulation

Keep Cool



Prevents condensation

Keep Warm



Outside will not become hot

### SX-DN45

MRP: ₹2,490/-

450ml



Clear Stainless: XA  
-DN45 : 712950



Metallic Blue-AC  
-DN45 : 215802



Metallic Copper-NC  
-DN45 : 215796

### SX-FSE45

MRP: ₹2,990/-

450ml



Navy: AD  
-FSE45 : 714749

### SX-KA30

MRP: ₹3,690/-

300ml



CM: CINNAMON  
BEIGE



HM: FOREST  
GREY

### SX-KA40

MRP: ₹3,890/-

400ml



CM: CINNAMON  
BEIGE



HM: FOREST GRAY

### SX-JA40





MRP: ₹3,690/-

400ml



HM: FOREST GRAY

# FOOD JARS

	<b>Stainless steel vacuum-insulated (double wall)</b>		<b>Easy-to-clean interior</b>
	<b>Whole-Body Washable</b> ※Do not soak under water		<b>Take-Apart Stopper</b>

## SW-EAE35

MRP: ₹1,990/-

350ml



Stainless: XA  
-EAE35 : 706973



Dark Brown: TD  
-EAE35 : 712509

## EAE50

MRP: ₹2,390/-

500ml



Stainless: XA  
-EAE50 : 706997

## SW-FCE75

MRP: ₹3,290/-

750ml



Stainless: XA  
-FCE75 : 708526



Dark Brown: TD  
-FCE75 : 712547



# LUNCH JARS



**Stainless steel vacuum insulated keep warm jar**



**AG+ Antibacterial inner containers**



**Microwaveable Containers**  
※except lids

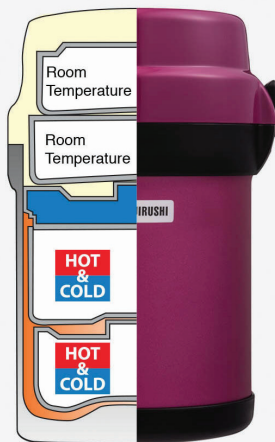


**Whole-Body Washable**  
※Do not soak under water

Vacuum Insulation

Room Temperature

Room Temperature



## SL-MEE07-AB

MRP: ₹2,990/-

630ml

NEW



AQUA BLUE  
SL-MEE07-AB

## SL-NC09

MRP: ₹3,990/-



Stainless Silver: ST  
-NC09 : 194718

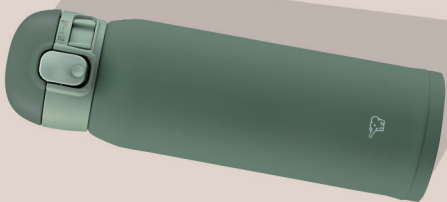
## SL-JAF14

MRP: ₹4,490/-



Gun Metallic: HG  
-JAF14 : 704429







**STAINLESS  
PRODUCTS**



 **ZOJIRUSHI**

**ZOSAN, THE MASCOT OF "ZOJIRUSHI" LOVED IN THE WORLD.**

ZOSAN was introduced in 2003. ZOSAN is a 9 years old boy, cheerful sometimes mischievous and healthy friendly boy. ZOSAN appeared in Japanese printed materials at first, but soon later it started to be used in America, Hong Kong, Taiwan, China, Thailand, Vietnam and Indonesia. And now ZOSAN is loved in the world having many variations such as wearing Kung-Fu outfit, Dragon Dance costume and Indonesian student's outfit with Garuda cap and so on.



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